



# BOMA ENERGY EFFICIENCY PROGRAM 2.0

## JOIN BOMA SEATTLE KING COUNTY AND BETTERBRICKS FOR AN EXCLUSIVE TRAINING SERIES

### ABOUT

The BOMA Energy Efficiency Program 2.0 (BEEP) is a refreshed and updated version of the well-known, efficiency training course developed by BOMA and some of the largest commercial real estate owners and managers in the industry. These courses give you the information, strategies, and resources to help reduce energy use and cost, so that you can succeed in today's market.

BOMA Seattle King County, in collaboration with Betterbricks, will be hosting a half-day in-person BEEP training session that will cover material from two BEEP Courses:

#### Course 5: Building the Business Case: Valuing Energy Enhancement Projects and Financial Returns

*Attendees will examine the use of financial metrics and tools to calculate and sell sustainability projects to owners, asset managers and tenants by highlighting the positive financial and environmental impacts of improved performance.*

#### Course 6: Awareness & Engagement: Promoting and Leveraging Sustainability Success

*This course focuses on how to create effective awareness and engagement programs to communicate sustainability accomplishments to key stakeholders. It will provide attendees with tips and examples to create target communications, campaigns, tools and resources to engage brokers, investors, asset managers and tenants in sustainability initiatives.*

In addition to two BEEP courses, attendees will learn about opportunities to capitalize on technical support and financial incentives to help comply with the City of Seattle's new Building Tune-Up Requirement—funding that will sunset after 2018.

### EARN CREDITS

Attendees will be eligible to receive **Real Estate Clock Hours** to satisfy continuing education requirements. Trainings also count toward the **renewal of industry designations** including RPA, FMA, CPM, ARM, SMA, SMT and CCM, and are approved for GBCI Continuing Education hours for LEED

designations.



### REGISTER

<https://register.gotowebinar.com/register/1460492671146116355>

### DATE AND SCHEDULE

Monday, October 2, 2017

8:00 am – 12:00 pm

### LOCATION

Met Park West 5 Star Center  
1100 Olive Way, Suite 101  
Seattle, WA 98101

### COST

BOMA Members - \$49  
Non-members - \$69

### PRESENTERS

- George Denise, Director of Facilities at Oracle
- Nicole Ballinger, City of Seattle, Office of Sustainability and Environment
- Rebecca Baker, City of Seattle, Office of Sustainability and Environment

### CONTACT

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